

General Election 2017: Putting Sport and Recreation at the Heart of an Active Nation

The logo for the Sport + Recreation Alliance is positioned diagonally across the lower right portion of the slide. It features the words "SPORT + RECREATION" stacked above "ALLIANCE" in a bold, white, sans-serif font. The text is set against a background of several overlapping, parallel diagonal stripes in shades of blue, green, and yellow.

**SPORT +
RECREATION
ALLIANCE**

**Emma Boggis
Chief Executive
17 May 2017**

Will Sport and Recreation Policy matter in GE 2017?

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REASONS YOU MIGHT SAY “NO”

Bigger more important issues at stake

BREXIT will dominate

% of public funds invested in sector is small

Sector has had some recent bad press.....

Only attractive to “sporty people”

Will Sport and Recreation Policy matter in GE 2017?

REASONS YOU MIGHT SAY “NO”	REASONS WHY YOU SHOULD SAY “YES”
Bigger more important issues at stake	Potential as a public policy tool
BREXIT will dominate	Soft power potential at home and abroad
% of public funds invested in sector is small	Preventative capabilities
Sector has had some recent bad press.....	Great examples of amazing people doing amazing things through sport
Only attractive to “sporty people”	Relevant to every member of society

A manifesto for sport and recreation

May 2017



SPORT+
RECREATION
ALLIANCE

Ensure the economic and social value of sport and recreation is realised.

Support and diversify volunteering in sport and recreation.

Ensure that children and young people are given the opportunity to participate in a wide range of high quality physical education and sport and recreation activities.

Support the sport and recreation sector to become fit for the future

Ensure the economic and social value of sport and recreation is realised

- **Publish a 25-year environment plan which protects and prioritises our natural assets and public rights of way to support opportunities for everyone to be active outdoors.**
- **Deliver on the recommendation in Baroness Grey-Thompson's Duty of Care in Sport report to support the Mental Health Charter for Sport and Recreation.**

Support and diversify volunteering in sport and recreation

- **Introduce a workplace entitlement for all public sector workers to a minimum three days of paid volunteering leave with a potential to extend to larger private sector organisations over time.**
- **Continue to invest in volunteering to encourage young people to give back to sport and recreation in their local communities.**

Ensure that children and young people are given the opportunity to participate in a wide range of high quality physical education and sport and recreation activities

- **Put physical literacy on the same footing as academic literacy and numeracy and hold schools accountable for every child's physical development.**
- **Implement the measures in the Childhood Obesity Plan including the use of the Soft Drinks Industry Levy to support sport and physical activity in schools and the introduction of a new healthy rating scheme for primary schools.**

Support the sport and recreation sector to become fit for the future

- **Establish a sports betting levy to generate a fair return to sport.**
- **Require local authorities to maintain a public register of sport and physical activity assets and create a new national Green Spaces Panel to protect the quantity and quality of our green assets.**

ANY QUESTIONS?

Follow up

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